



## Communications Manager

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HARVEST

The Generation Challenge Programme (GCP) is seeking a creative and self-motivated candidate for the position of Communications Manager. The Communications Manager will lead the Communications unit and is responsible for the development and implementation of the program's communications strategy, including the following activities:

- Coordinate production of GCP reports and publications
- Serve as strategic communications advisor to the GCP Director
- Contribute to donor, partner, and stakeholder relations
- Create content for and manage the development of [www.generationcp.org](http://www.generationcp.org), the GCP's website
- Supervise the organization of the GCP Annual Research Meeting
- Design, initiate, and manage publicity and marketing efforts to promote the GCP to key audiences
- Supervise Communications Assistant, Designer, and outside consultants and vendors.

**The Generation Challenge Programme is seeking candidates with the following qualifications:**

- ✓ Bachelor's degree required. Master's degree preferred.
- ✓ 5-8 years communications-for-development and/or journalistic experience.
- ✓ Excellent communication skills in written and spoken English, and will preferably have facility in a second major language.
- ✓ Experience working abroad and/or in international environments preferred.
- ✓ Basic understanding of plant biology a plus.
- ✓ Must be highly organized and reliable about meeting deadlines, and able to track and juggle multiple projects both short- and long-term.
- ✓ Must be able to think critically about problems and propose innovative, flexible solutions.
- ✓ Must enjoy a dynamic work environment that encourages teamwork, brainstorming and creative input.
- ✓ Must be committed to the mission of the Generation Challenge Programme and sensitive to working in a multicultural environment.

The position is for an initial fixed-term contract of two years, with high possibility of renewal for 5 years subject to performance and approval of GCP phase two (2009-2013). An internationally competitive and attractive salary and benefits package will be negotiated with the successful candidate. The Communications Manager will report directly to the GCP Director and be based at Generation Challenge Programme Headquarters, at the International Maize and Wheat Improvement Center (CIMMYT) in Texcoco, Mexico.

The Generation Challenge Programme ([www.generationcp.org](http://www.generationcp.org)) is an internationally funded, non-profit research and training programme on plant biology that was created by the Consultative Group on International Agricultural Research (CGIAR) in 2003 to bring together research efforts at public and private research institutions in developed and developing countries to build a platform of publicly available genetic and genomic resources and tools that can be used to deliver the fruits of the Genomics Revolution to resource-poor farmers. The Generation Challenge Programme has an annual budget of USD \$14 million.

To apply, send via email a letter of application with a writing sample and your recent curriculum vitae, including postal and e-mail addresses and fax number, and have letters of recommendation sent from three referees to the email address below by **24 November 2006**.

**Ms. Griselda Marquez, GCP Executive Assistant**  
**(Ref. GCP Communications Manager)**  
**Generation Challenge Program**  
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*The Generation Challenge Programme is an equal-opportunity employer and strives for diversity in gender and nationality among its staff.*