



The WorldFish Center, headquartered on the island of Penang, Malaysia, is a world-class scientific research organization. Our mission is to reduce poverty and hunger by improving fisheries and aquaculture. We have offices in 8 countries and engage in collaborative research with more than 200 partners in more than 25 countries. The Center is a nonprofit organization and a member of the Consultative Group on International Agricultural Research (CGIAR).

A unique opportunity has arisen for gifted individuals to contribute to the mission of the Center.

WEB DESIGNER

Key Responsibilities

- Working with the Communication and Donor Relations Division and other organizational entities at WorldFish, to come up with the overall goals, plans, and intent for web sites;
- Using the appropriate authoring tools, graphics tools, social media, video, audio and animation tools to create and edit graphical images, image maps, and navigators to develop and improve the look of the WorldFish website(s) and print materials, making them visually more interesting and compelling;
- Programming, creating, enhancing, or modifying different types of web pages such as those based on HTML (hypertext markup language), DHTML (dynamic hypertext markup language), ASPs (active server pages), ASP.NET and JSPs (Java server pages);
- Creating back-end interfaces using VB.NET, C# and/or CGI (common gateway interface) languages such as Java, Perl, C and others;
- Reviewing and researching web site content including gathering required information and materials to develop and update content on corporate website, intranet, regional websites and project websites in close collaboration with other unit/discipline e.g. HRSS, MIS, discipline offices and country offices in ensuring conformity to standards for information architecture, editorial style and WorldFish corporate identity. Manage the worldfish-webmaster@cgiar.org email account;
- Managing WorldFish Center graphics/image database;
- Managing WorldFish Center Youtube, Wikipedia, Facebook and blogs;
- Assuring that web site content is delivered to users in a timely fashion;
- Collecting and analyzing web site traffic statistics and reports, assess new standards, technologies, trends and products and recommend improvements for increased effectiveness and efficiency (in collaboration with the MIS unit);
- Providing training and guiding staff on overall usage of Content Management System (CMS) and management of respective website sections as required;
- Liaising with external suppliers on contracts, maintenance, technical adjustments, content and images; and
- Attending meetings and keeping management and other stake holders apprised of their work and the success of the web site(s).

Skills and Abilities

Essential

- Technology and web craft skills in browsers, operating systems, graphic design, flash animation, multimedia, form design and interaction, ASP.NET, HTML and CSS, JavaScript, accessibility;
- Good knowledge in T-SQL and MS SQL database;
- Excellent interpersonal skills, ability to work with diverse groups of people;
- Ability to work independently, take initiative and be adaptable to solve problems either independently or collaboratively as a member of a team;
- Strong knowledge of current social media tools and methods of user engagement;
- Capacity to work in a fast paced non-profit environment;
- Ability to understand technical software and hardware, including client/server web applications;
- Commitment to quality and timely delivery and customer service;
- Proficient in English language both in writing and orally;

Desired

- Web server administration;
- Project management; and
- Strong computer skills in Microsoft Office applications.

Qualifications and Experiences

Essential

- Bachelor's degree in Art and Design (formal training in typography, identity design, branding, graphic design, interactive & information design or other creative disciplines) or IT related field;
- Minimum of 3 years of working experience in web design including but not limited to technology and web craft skills in browsers, operating systems, graphic design, flash animation, multimedia, form design and interaction, ASP.NET, HTML and CSS, JavaScript, accessibility;
- Proven website management experience;

Desired

- Proven experience of successfully managing several projects at one time and seeing projects through to completion; and
- Previous experience in a user or client-facing role and of working across multiple organisational divisions.

The WorldFish Center offers a competitive remuneration package, a non-discriminatory policy and provides an innovative work environment. Interested applicants are invited to submit a letter outlining how their experience and qualifications meet the selection criteria as outlined in the skills and abilities required; a comprehensive curriculum vitae that includes names and contacts (telephone, fax, and e-mail addresses) of three (3) professional referees who are familiar with the candidate's qualifications and work experience. You are required to submit your application (with indication on the subject line "**Application for the position of Web Designer**") to the Human Resources Strategy and Services Unit at worldfish-hr@cgiar.org. Initial screening of applications will begin on 14 October 2010 but position will remain open until filled. This is a national position based at WorldFish Headquarters in Penang, Malaysia. Only short-listed candidates will be notified.

WorldFish is committed to an Equal Employment Opportunity employer and strives for staff diversity in gender and nationality.