



BRIEFING NOTE: ANEP
DCI-FOOD/2011/261-122



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ACTION: Agriculture and Nutrition Extension Project (ANEP)
EUROPEAID ID: DCI-FOOD/2011/261-122
EU COORDINATION: EU Delegation to Nepal
FOCUS: Technology Transfer for Food Security in Asia: Component 1 - Sustainably raising agricultural productivity and promoting effective market linkages.
COUNTRIES: Nepal and Bangladesh
DURATION: 36 Months (until December 2014)
OVERALL COST: €4 049 641 (EU CONTRIBUTION: €3 644 677)

OVERVIEW

The Agriculture and Nutrition Extension Project (ANEP), is a partnership between International Development Enterprises (iDE), World Fish, CIMMYT, IRRI, Save the Children International, CODEC, CEAPRED and BES and is funded by the European Union (EU). The action seeks to sustainably raise agricultural productivity and promote effective market linkages to improve the nutrition of poor rural and urban households in the south of Bangladesh and the Nepal plains.

The overall objective is to improve the food security and nutrition of the poorest and most vulnerable households, especially women and children. Specific objectives are: (1) to improve the food security and nutrition of smallholders by introducing and facilitating the adoption of productive and environmentally sustainable agricultural technologies which improve beneficiaries' livelihoods; and, (2) to create/improve market linkages to improve food and nutritional security of both rural producers and urban consumers.

TARGET GROUPS AND OPERATIONAL AREA

Target groups are poor and vulnerable rural farming and urban labouring households. The action focuses upon households which include pregnant women and newly lactating mothers, children 2-5 years old, and women of reproductive age. The ANEP reaches some 60,000 households across Nepal and Bangladesh. This includes directly working with 8000 rural beneficiaries and 8000 urban beneficiaries in urban and peri-urban areas and reaching 43,000 additional households indirectly through value chain interventions. The ANEP operates in the Nepal Terai districts of Nawalparasi, Rupandehi, and mid-hills districts of Rukum, Surkhet (seed component), and Barisal Sadar, Mehendiganj and Hizla upazillas in the south of Bangladesh.

EXPECTED RESULTS AND MAIN ACTIVITIES

There are three key expected results for the ANEP: Result 1: *Productivity of beneficiaries increased by improved access to profitable, environmentally sustainable and socially adapted technologies*; Result 2: *The food security and nutrition of rural and urban poor improved through nutrition education and marketing*; and, Result 3: *Grass Roots Institutions for Technology Transfer and the Marketing of Surplus Production Developed, Nurtured and Sustained*. The main activities being implemented to achieve these results include: (1) Group formation and training of farmers on new agricultural technologies; (2) Conduct agricultural demonstrations; (3) Develop and train

EXPECTED RESULTS IN NUMBERS

- Annual income by €75 for 51,000 low-income rural households;
- Increased the consumption of promoted nutritious foods for 16,000 households;
- Reduce the number of months of food insecurity for 51,000 rural low-income households;
- Enhanced linkages between 900 seed producers in Nepal and seed companies in Bangladesh through Nepali traders; and,
- 75% of low-income producers receive quality services and inputs from trained local service providers (LSPs).





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private service providers in new technologies; (4) Develop and strengthen public and private institutions to extend new technologies utilizing market development approaches and the Participatory Market Chain Approach (PMCA); (5) Develop and improve market linkages between rural and urban areas; (6) Develop linkages between Nepal seed producers and Bangladesh seed markets in complementing AEZs; (7) Develop exchange and systems for exchange of Bangladesh and Nepal technologies and links between the national research systems, private companies, and other grassroots institutions; and, (8) Conduct nutrition education, monitoring, and counselling for poor rural and urban HHs for increasing the consumption nutritious foods.

ANEP IN BANGLADESH

In Bangladesh the ANEP is located in Barisal City with project offices in Hizla and Mehendigonj Upazillas. Activities take place in rural areas of three upazillas (Barisal Sadar, Hizla, and Mehendigonj) and in selected urban wards of Barisal City. In Bangladesh the action seeks to reach higher numbers of target beneficiaries due to the higher population density – some 35,000 rural HHs (5000 directly and 30,000 through value chains), and 5000 urban HHs in Barisal City. There is a focus in Bangladesh upon value chain development, particularly adapting and transferring the Participatory Market Chain Approach (PMCA) from Nepal to Bangladesh. There are specific opportunities across the production sectors, such as in aquaculture, maize cultivation, and field mechanisation services which the action is seeking to capitalise upon.

PROGRESS TO DATE

The ANEP in Bangladesh has made progress against all three key result areas. Under Result 1: *Productivity of beneficiaries increased by improved access to profitable, environmentally sustainable and socially adapted technologies*, ANEP in Bangladesh has succeeded in identifying and mobilising target production groups in line with year 1 targets. Activities are ongoing to transfer technologies through delivering collaborative Production and Sales Planning Meetings (PSPMs) between farmer groups and private sector actors (PSAs), and around 300 demonstrations have been set up across the aquaculture, field crops, and vegetables sectors. Under Result 2: *The food security and nutrition of rural and urban poor improved through nutrition*

BANGLADESH PROGRESS IN YEAR 1

- Full operational set up with partners co-located and working through joint management, governance, and implementation systems
- Target group selection and mobilisation achieved with over 2500 rural and 2500 urban HHs incorporated into project activities
- Progress made under all result areas with strong linkage to complementary actions operating proximate to ANEP
- Capacity building activities for team in technical skills development, market analysis, and international linkage visits completed
- Strong visual identity and profiling in project activities and wider press coverage (in line with EU visibility guidelines)

education and marketing, ANEP has delivered 308 urban nutrition sessions reaching some 2500 HHs (with 99% female participation), with a curriculum linked to urban-rural linkage activities designed to bring nutritious foods (primarily off-season vegetables and nutritious fish varieties) to markets proximate to the urban slum dwellers. Under Result 3: *Grass roots institutions for technology transfer and the marketing of surplus production developed, nurtured and sustained*, ANEP has developed and trained over 100 local service providers (LSPs) to provide technology services to small-holder farmers such as axial flow

pump irrigation services, bed-planting, reaping, and threshing, and extending improved varieties of aquaculture and vegetable inputs through existing commercial channels (such as agro-vets and technology suppliers), and is developing PMCA thematic groups which bring market actors together across specific value chains (in aquaculture and vegetable) to improve market linkages. Due to the consortium nature of implementation, the visibility of the action has been given a high priority with a strong visual identity developed for the project. All branding is in line with the guidelines set out in the EU Communications and Visibility Manual.

