

## Abdullah, Aishatul Mardziah (WorldFish)

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**From:** Leitch, Helen (WorldFish)  
**Sent:** Thursday, January 29, 2009 5:28 PM  
**To:** Abdullah, Aishatul Mardziah (WorldFish)  
**Subject:** ND 7

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**From:** Leitch, Helen (WorldFish)  
**Sent:** Friday, January 09, 2009 3:30 PM  
**To:** Jamu, Daniel Matthews (WorldFish); 'Simon Heck'  
**Cc:** Dugan, Patrick (WorldFish); Gordon, Ann (WorldFish)  
**Subject:** AGRA invitation  
**Importance:** High

I would like to add that AGRA is at the moment very crop focused and understand small-holder farmers, as such I feel our best shot with them will be to focus on aquaculture.

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**From:** Leitch, Helen (WorldFish)  
**Sent:** Friday, January 09, 2009 3:29 PM  
**To:** Jamu, Daniel Matthews (WorldFish); 'Simon Heck'  
**Cc:** Dugan, Patrick (WorldFish); Gordon, Ann (WorldFish)  
**Subject:** AGRA invitation  
**Importance:** High

Hi Simon, Daniel and Ann,

It seems the discussion I had with AGRA in Maputo has paid off. I have been invited to give a presentation to them in Nairobi. I think it would be useful to plan this when one of you guys are next in Nairobi. When might this be? I would like to add that AGRA is at the moment very crop focused and understand small-holder farmers, as such I feel our best shot with them will be to focus on aquaculture.

AGRA is highly strategic for several reasons:

- They are a key investor in projects [most of their grants are multi-million]
- They are an alliance formed by Gates and Rockefeller and as such they represent a key opportunity for us also with Gates and Rockefeller. A recommendation from AGRA would open the doors for Gates and Rockefeller funding.
- Their staff are HIGHLY influential eg like Akin Adesina, and Namanga Ngongi, formerly Directors of Rockefeller and WFP respectively.
- Their Board is one of the most prestigious in all of SSA and chaired by Kofi Annan.

Best,  
Helen

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